



# ABRAM MCDANIEL

MOTION GRAPHICS DESIGNER

abrammcdaniel.com

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## EXPERIENCE

### CONVERGENT MEDIA SYSTEMS MOTION GRAPHICS DESIGNER

08/2015 - 09/2017

- Lead in the production of up to 30 Petro-Canada campaign video promos that are showing in their gas stations across the country.
  - animated pre-made templates and created new AE templates for quick production and use in future promo videos.
- Created internal motion graphics videos for the Digital Ignition service for startup companies, and built templates for use in their Spinnetix digital signage integration.
- Worked with the team in the creation of materials for annual Harvest for a Cure event
- Worked on multiple large 4K formats including multiple screen compositions

### THE IMPACT PARTNERSHIP MOTION GRAPHICS DESIGNER

10/14-3/15

- Aided in completing the company's first nationally syndicated television series including 5 accompanying commercial ads.
- Created motion graphics for several advisor commercials, training videos and web videos as well as the first episode of a town hall event.
- Created several animations for logos and lower third graphics.
- Worked on post production video that included chroma keying and color correction.

### THE WEATHER CHANNEL MOTION GRAPHICS DESIGNER

7/13-8/14

- Created still & motion graphics for live TV broadcast.
- Used Viz Artist and Viz Weather to create explainer graphics for meteorologists' use on live air.
- Shows I've worked on include:
  - **Wake Up With Al [WUWA]**
  - **Weather Center Live**
  - **AMHQ with Sam Champion**

### APPLE, INC. CREATIVE TRAINER

4/05-10/12

- Conducted presentations and workshops using Apple- approved training techniques and materials on video, photo editing, music creation, web design, desktop publishing, animation, and dvd creation.
- Provided 7000+ training sessions with clients, over the course of 5 years.
- Responsible for creating and managing schedules for a team of 5 trainers.

## PROFILE

Computer Graphics artist whose work reflects the company's mission statement and goals. A dedicated individual who understands and applies the basic and advanced principles of animation, motion-tweening, color coordination, video editing, and typography, amongst other skills. Combines creativity and technical skill to accomplish the job at hand while remaining competent, displaying leadership and taking initiative in any area in need. In search of a full time position in a reputable company.

## EDUCATION

### Media Arts and Animation

10/1999 - 4/2003

The Art Institute of Atlanta  
Atlanta, Ga

## TECHNICAL SKILLS

Adobe Photoshop CC  
Adobe Illustrator CC  
Adobe After Effects CC  
Cinema 4D R15  
3Ds Max 2009

🍏 Motion

🍏 Aperture

🍏 Final Cut X

🍏 iWork

Mac OS X Yosemite

Microsoft Windows 8

Microsoft Word & Powerpoint